

EXCEPTIONAL HOSPITALITY HYGIENE. **MADE EASY.**



Ensuring exceptional hygiene for
a stronger reputation in hospitality.


reckitt
PRO
SOLUTIONS



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Dirty dishes deter repeat customers

A survey of diners found that unclean dishware was the most common reason for not returning to a restaurant.*



Pleasant scents can boost moods

40%
improvement in mood
after being exposed to a
pleasant odour.**



Poor hygiene makes guests leave

80%
of people say they would
leave a hotel if it didn't meet
their own cleanliness or
hygiene standards.***



KEY HOSPITALITY HYGIENE CHALLENGES YOU MAY FACE

You face all manner of challenges in hospitality, including meeting regulations, handling budgets and, of course, keeping all your guests 100% satisfied. Our Pro Solutions make sure you'll never compromise on hygiene standards with products that are easy to use, manage and stock, saving you vital time, effort and resources. **All of which helps transform your business.**



MAINTAINING STANDARDS

- Upholding high standards in high-traffic areas.
- Complying with stringent hygiene regulations.
- Exceeding expectations to cultivate loyal customers.
- Addressing hygiene-conscious guests' concerns.
- Offering visible hygiene compliance, ensuring the highest level of quality and reliability for consumers and staff.



EFFICIENT CLEANING

- Achieving uniform cleanliness, across multiple surfaces, rooms and facilities.
- Saving time in the cleaning process.
- Dealing with the additional cleaning demands during events, conferences, and special occasions.



MANAGING COSTS

- Maximising performance while using less product.
- Handling budget constraints while maintaining high standards.
- Preventing staff turnover by providing better cleaning products and processes.
- Mitigating risks to cleaning staff through easy-to-use products.



SOLVING CHALLENGES

THREE CORE PRINCIPLES

Our Pro Solutions come with a range of exceptional products designed and tested to meet three core principles. Namely: effective solutions and efficient operations, delivered responsibly.



HOW EXCEPTIONAL HYGIENE EFFICIENCY DELIVERS

At Reckitt we can help empower you to easily meet the challenges your business may face. Exceptional hygiene can help you on so many levels – and not just cleaner surfaces.



EFFECTIVE SOLUTIONS

- Exceptional performance.
- Data-supported effectiveness.
- Hygiene measures with direct benefits.
- Cleaner and more hygienic spaces.
- Better customer experiences.
- Reduction in the spread of viruses and bacteria.



EFFICIENT OPERATIONS

- Portfolio of trusted brands.
- Easy and intuitive to use.
- Minimal training required to use.*
- Simplifies cleaning routines.
- Improved cleaning staff productivity.
- Saving of both time and money.
- Inventory management made easier.



DELIVERED RESPONSIBLY

- Demonstrating care for cleaning staff's well-being.
- Reduced chemical footprint.
- More sustainable packaging.
- Reduced waste and emissions.

RESOLVING HYGIENE PROBLEMS IN HOSPITALITY

Trusted by millions of people all over the world, our effective solutions deliver superior results, enabling you to improve hygiene efficiency across your hospitality spaces.



PROVEN PROTECTION FOR PRODUCTIVE BUSINESSES

KILLS 99.9%

of viruses and bacteria with Dettol Surface products.

- Proven to kill E. coli, Salmonella, Listeria, MRSA and the flu virus.*
- Suitable for use on hard and soft surfaces.**



BETTER WASHROOM HYGIENE, EASIER TOILET CLEANING

6

of the most common toilet stains are easily removed with Harpic.***

- Kills 99.9% of bacteria to freshen your toilet.***
- Harpic Power Plus Original is 10x more effective at removing limescale.***



**EASIER DISHWASHING,
EFFECTIVE SHINE**

5

**Effective on 5 common
Professional Kitchen stains.***

- Effective performance even on short cycles.
- Suitable for use across the most common types of cookware, dishware and glassware.



**MAKES HOSPITALITY SPACES
FRESH AND WELCOMING**

70

days of freshness.**

- Controls odours and keeps your business environment smelling clean and fresh.
- No wet spray so you can enjoy more fragrance in the air and less on the floor.

*Common stains including but not limited to lipstick, milk, tea, coffee and egg yolk

**Based on lowest setting



EXCEPTIONAL SOLUTIONS FOR HOSPITALITY SPACES

Whatever kind of business you have, and whether it's communal spaces, washrooms, or kitchens, our solutions help you deliver exceptional hygiene easily and efficiently.

HOTELS: RECEPTIONS

Your first point of contact is a magnet for dirt. So, it's essential that busy hotel receptions maintain outstanding hygiene practices across reception desks, key cards and luggage trolleys.

Additionally, continuous foot traffic on both carpeted and hard surface floors leads to dirt, stains and germs – highlighting the demand for truly exceptional hygiene. It's the only way to ensure guests enjoy a welcoming hotel experience.



1. Carpets & Upholstery



Apply **Vanish Carpet Care** on carpeted areas to remove stubborn stains and odours, leaving carpets clean and fragrant. **Carpet Care & Vacuum Foam** removes three times more dirt vs vacuuming alone.



Apply **Vanish Gold Oxi Action Carpet & Upholstery Stain Remover Spray** on reception sofas, armchairs etc to ensure exceptional stain removal action along with ensuring that the fabric and upholstery remain fresh and fragrant.

2. Hard Surfaces



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** or **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hotel hard surface floors and maintain a clean, hygienic guest environment.

3. Soft Surfaces



Apply **Dettol Disinfectant Spray** to efficiently and effectively kill 99.9% of viruses and bacteria on soft surfaces like sofas, cushions, chairs, armchairs etc.

4. Metal



Apply **Brasso Metal Polish** for a longer lasting shine on brass, copper, stainless steel and chrome surfaces. It's easy to use and has a long-lasting shine on metals.

5. Hand Sanitising



Provide **Dettol Hand Sanitiser Gel Aloe Vera** to leave your guests' hands hygienically clean and soft whilst also killing 99.9% of viruses and bacteria. It's rinse-free and non-sticky, making it even more easy-to-use.

6. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard floors. It kills 99.9% of bacteria yeast along with hardest-to-kill non-enveloped viruses. It makes up to 83, 5 litre buckets.**

7. Windows & Mirrors



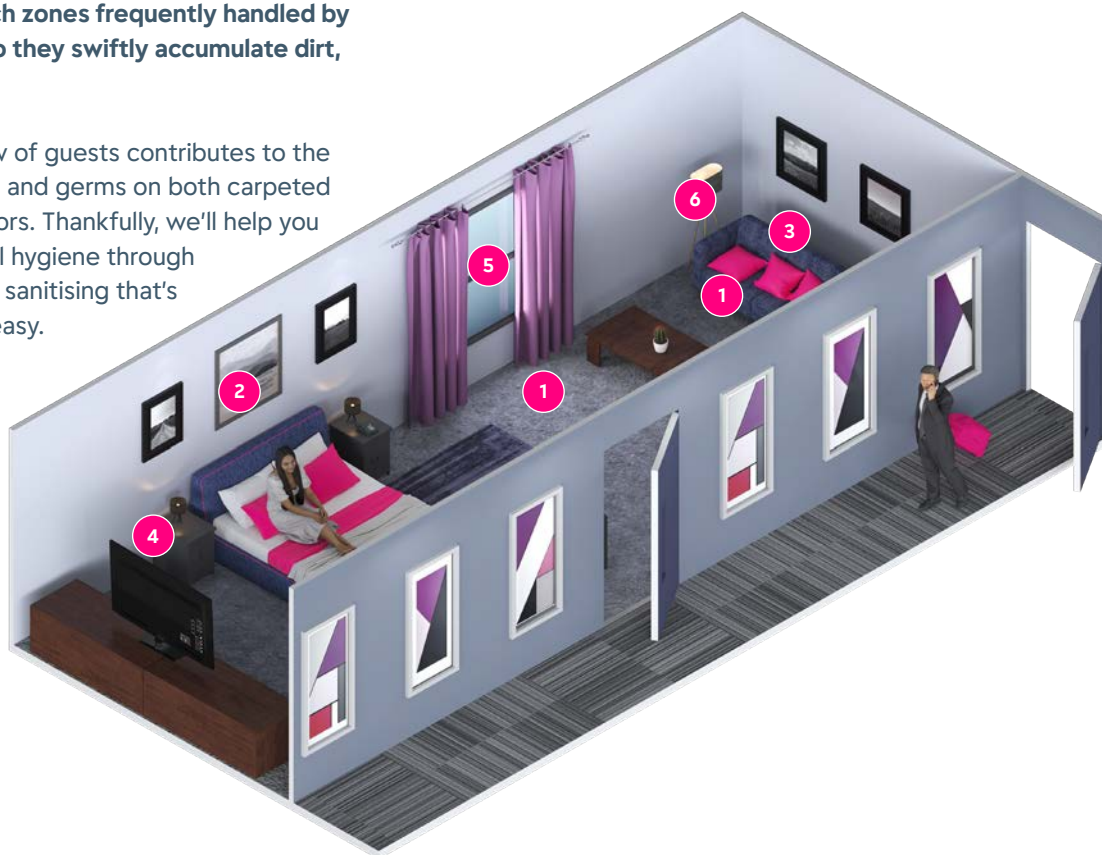
Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak-free shine on all windows, mirrors and glasses.

*Rheinbaden 2000. **1.2% concentration for cleaning stains.

HOTELS: ROOMS

Hotel rooms should always be inviting, but they contain numerous high-touch zones frequently handled by numerous guests, so they swiftly accumulate dirt, stains and germs.

Also, the steady flow of guests contributes to the buildup of dirt stains and germs on both carpeted and hard surface floors. Thankfully, we'll help you maintain exceptional hygiene through regular cleaning and sanitising that's both effective and easy.



1. Carpets & Upholstery



Apply **Vanish Carpet Care** on carpeted areas to remove stubborn stains and odours, leaving carpets clean and fragrant. **Carpet Care & Vacuum Foam** removes three times more dirt vs vacuuming alone.

3. Metal & Plastic surfaces



Apply **Mr Sheen Multi-Surface Polish Original** for a quick and easy way to clean and polish hotel rooms' wood, glass, plastic, stainless steel, mirrors, paintwork, tiles and enamel.

3. Soft Surfaces



Apply **Dettol Disinfectant Spray** to efficiently and effectively kill 99.9% of viruses and bacteria on soft surfaces like sofas, cushions, chairs, armchairs etc.

4. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard surfaces. This concentrate can be used for 333 triggers, which is a significant reduction from single-use plastic, thereby making it more sustainable.

5. Windows & Mirrors



Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak-free shine on all windows, mirrors and glasses.

6. Vertical & Irregular Surfaces

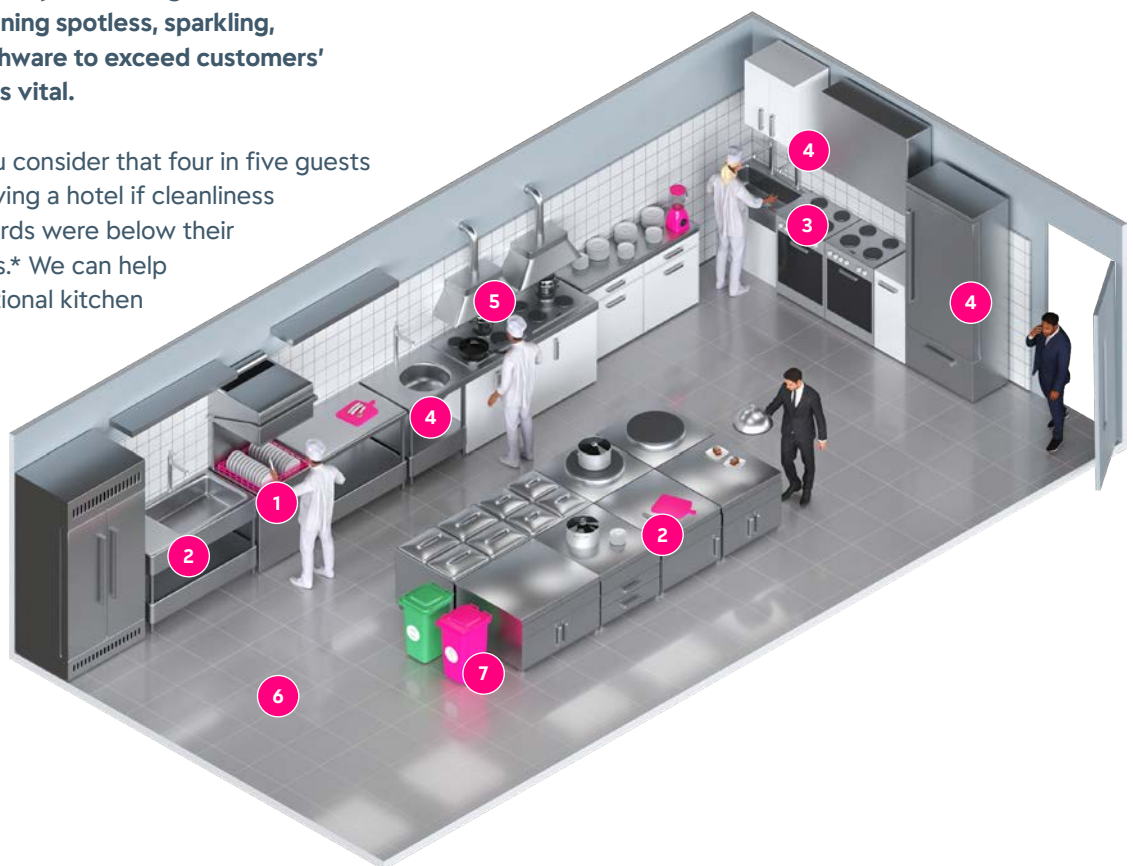


Use **Dettol Anti-Bacterial Wipes** for quick and effective cleaning on vertical and irregular surfaces. No need to spray first – just wipe and achieve quick, fast and effective cleaning. Can be used on coffee machines, POS machines etc.

HOTELS: KITCHENS

With cutlery, cups and plates being used almost continually, maintaining spotless, sparkling, and streak-free dishware to exceed customers' high expectations is vital.

Especially when you consider that four in five guests would consider leaving a hotel if cleanliness and hygiene standards were below their accepted standards.* We can help you achieve exceptional kitchen hygiene easily.



1. Dishwashers



Use **Quantum Professional Dishwasher Detergent & Glasswash Detergent** to remove the six most common dishware stains, even on short cycles. Quantum Professional Glasswash Detergent results in brilliant shine on glass ware.**



Use **Quantum Rinse Aid** to enhance your dishwashing performance. It will tackle wet spots and speed up the drying process, giving 5-star service results.

2. Hard Surfaces



Use **Dettol All Purpose Cleaner Disinfectant Concentrate or Dettol Power & Pure Kitchen Spray** to ensure 100% grease removal and disinfecting power, leaving your kitchen hygienically clean and sparkling.

3. Hand Washing



Equip your hotel kitchens with **Dettol Pro Cleanse Liquid Handwash** to ensure clean and hygienic hands with its unique dermatologically tested antibacterial formula.

4. Metal



Apply **Brasso Metal Polish** for a longer-lasting shine on brass, copper, stainless steel and chrome surfaces. It's easy to use and has a long-lasting shine on metals.

5. Cooker Hoods



Use **Cillit Bang Professional Kitchen Degreaser** for effortless removal of food stains, grime and tough grease on cooker and exhaustor hoods. It ensures 100% stain removal and gives visible results in seconds.

7. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard floors. It kills 99.9% of bacteria yeast along with hardest-to-kill non-enveloped viruses. It makes up to 83, 5 litre buckets.***

7. Dustbins



Apply **Dettol Disinfectant Spray** to efficiently and effectively kill 99.9% of viruses and bacteria present on dustbins and trashcans in the kitchen.

*Direct365 2016 survey. **When used in conjunction with Quantum Pro Rinse Aid. ***1.2% concentration for cleaning stains.

HOTELS: WASHROOMS

Studies show that 86% of people develop a negative perception of a company with poorly managed restrooms.*

And with hotel washrooms in constant use, it's all too easy for them to attract limescale, stains, germs and unpleasant odours. Yet maintaining impeccable hygiene couldn't be easier thanks to our Pro Solutions. We believe every hotel should have a sparkling reputation.



1. Toilet Bowls



Use **Harpic Power Plus Toilet Bowl Cleaner** for removal of the six most common toilet stains: limescale, soil, urine, rust, dirt and vomit. With its powerful formula Harpic is 10x more effective than bleach on limescale and stain removal.

2. Toilet Bowls, Cubicles & Urinals



Use **Dettol Power & Pure Bathroom Cleaner** to kill 99.9% of viruses and bacteria on basins and taps**, giving your washroom a sparkling clean and a refreshing fragrance.



Use **Dettol Big & Strong Bathroom Wipes** to help you tackle various dirt, spills and stains for a more hygienic environment in washrooms. No need to spray first – just wipe and achieve quick, fast and effective cleaning.

3. Odour Control



Use **Air Wick Freshmatic** in washrooms for 70 days of fragrance and freshness with the convenience of refills. It acts in seconds, neutralises odours, resulting in a pleasant environment.

4. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol Washroom Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard floors and surfaces. It provides 3 in 1 action: removes soap scum, deodorises and disinfects. It makes up to 83, 5 litre buckets.***

5. Mirrors



Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak-free shine on all windows, mirrors and glasses.

6. Hand Washing



Provide **Dettol Pro Cleanse Liquid Handwash** to enable clean and hygienic hands for employees and customers with its unique dermatologically tested antibacterial formula.

7. Sinks & Taps



Use **Cillit Bang Limescale Remover Professional** to effectively remove limescale, soap, scum, rust or dirt in seconds. **Cillit Bang Bleach & Hygiene Spray** is 10 times better than bleach alone.

RESTAURANTS & CAFÉS: DINING AREAS

Ensuring effective and quick table cleaning is crucial to make sure busy restaurants and cafés are not just pristine but inviting.

Falling short in hygiene standards has a negative impact on customer satisfaction and business revenue. Here are a few exceptional solutions to address common problem areas.



1. Hard Surfaces



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** or **Dettol Antibacterial Multi-Action Cleaner** to effectively eliminate 99.9% of viruses and bacteria on hard surfaces such as tables, counters etc in dining areas.

2. Vertical & Irregular Surfaces



Use **Dettol Anti-Bacterial Wipes** for quick and effective cleaning on vertical and irregular surfaces. No need to spray first – just wipe and achieve quick, fast and effective cleaning. Can be used on coffee machines, POS machines etc.

3. Hand Sanitising



Provide **Dettol Hand Sanitiser Gel Aloe Vera** to leave your guests' hands hygienically clean and soft whilst also killing 99.9% of viruses and bacteria. It's rinse-free and non-sticky, making it even more easy-to-use.

4. Metal



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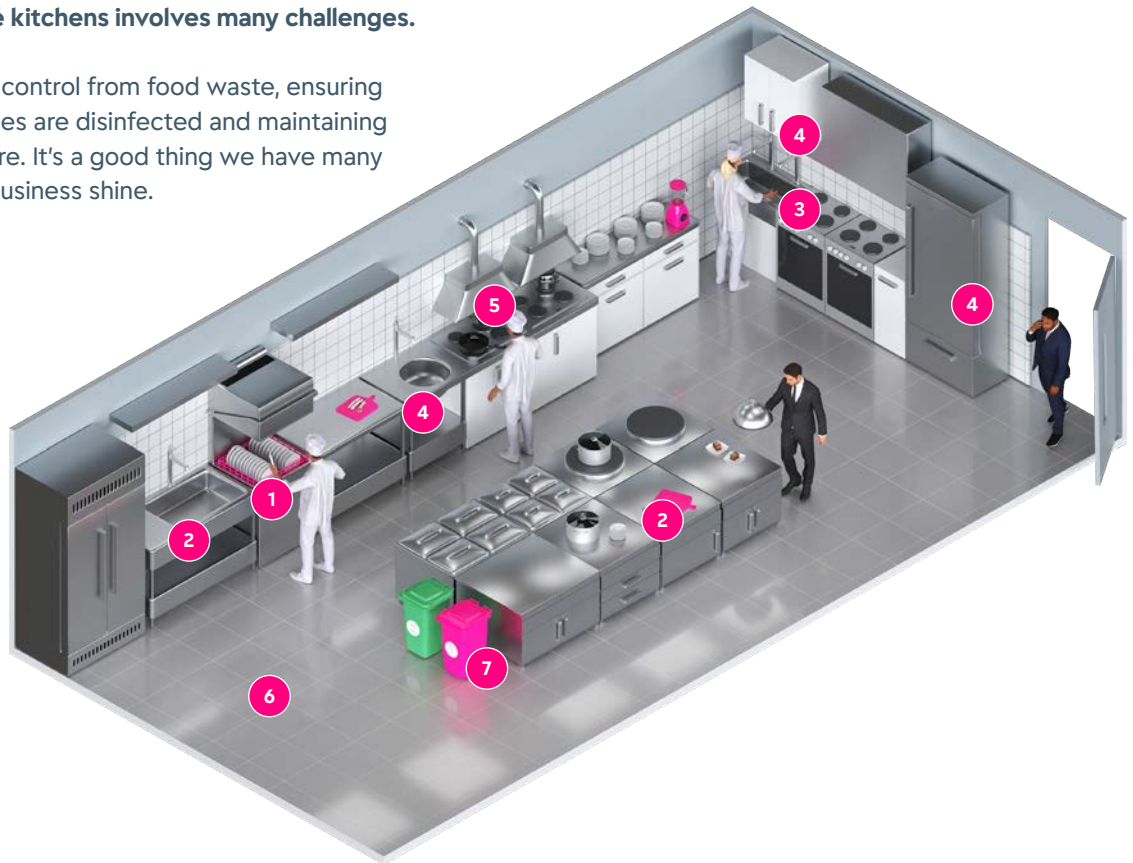
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*1.2% concentration for cleaning stains.

RESTAURANTS & CAFÉS: KITCHENS

Along with preparing food and drinks, managing restaurant and café kitchens involves many challenges.

For instance, odour control from food waste, ensuring food contact services are disinfected and maintaining impeccable dishware. It's a good thing we have many ways to help your business shine.



1. Dishwashers



Use **Quantum Professional Dishwasher Detergent & Glasswash Detergent** to remove the six most common dishware stains, even on short cycles. Quantum Professional Glasswash Detergent results in brilliant shine on glass ware.*



Use **Quantum Rinse Aid** to enhance your dishwashing performance. It will tackle wet spots and speed up the drying process, giving 5-star service results.

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7. Dustbins



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RESTAURANTS & CAFÉS: WASHROOMS

Washrooms in restaurants and cafés face heavy use, leading to many issues such as limescale accumulation, stubborn stains, dirt build-up and unpleasant odours.

However, with our exceptional Pro Solution products, you can make a real difference and needn't be arduous.



1. Toilet Bowls



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5. Mirrors



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6. Hand Washing



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7. Sinks & Taps



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*1.2% concentration for cleaning stains.

HOW WE HELPED HILTON ACHIEVE EXCEPTIONAL HYGIENE AND GUEST CONFIDENCE

Problem

Post-Covid, the hospitality industry faced the challenge of enhancing hygiene while improving guest experiences. Hilton partnered with Reckitt to find a solution to try and meet these challenges head on.

Solution

- Hilton CleanStay was launched – an initiative combining advanced hygiene protocols, disinfection techniques and staff training.
- Features like the Hilton CleanStay Room Seal, focused disinfection and contactless check-in boosted guest satisfaction.
- 69% of those aware of the CleanStay program said it made them more likely to stay at a Hilton in the next six months.
- The program created not only tangible improvements, but also global industry recognition, solidifying Hilton CleanStay as a hallmark of guest and wellbeing in the worldwide hospitality industry.





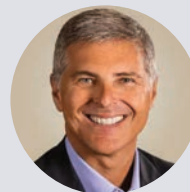
69%

of those aware of the CleanStay programme, 69% claimed it made them more likely to stay at a Hilton Hotel in the next six months.



No 1

Hilton's cleanliness was rated #1 amongst hotel groups, including Marriott group.*



"Hilton CleanStay builds on the best practices and protocols we've developed over the last several months, allowing our guests to rest easy with us and focus on enjoying the unforgettable experiences we have to offer – while protecting our Team Members who are on the front lines of hospitality."

Christopher J. Nassetta, Hilton President and CEO





EXCEPTIONAL GUIDES TO EXPLORE

We've made it our mission to improve lives through exceptional hygiene. That's why our Pro Solutions with trusted, iconic brands make effective hygiene easy, which is good news for business.

Depending on your specific industry and needs, you may wish to explore our other Reckitt Pro Solutions cleaning and hygiene guides.

EXCEPTIONAL HYGIENE. MADE EASY.



Because the foundation of a successful business is a strong reputation.

**reckitt
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SOLUTIONS**

EXCEPTIONAL HYGIENE IN EDUCATION. MADE EASY.



Achieving a healthier reputation and enhanced learning environments with simplified, effective hygiene solutions.

**reckitt
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EXCEPTIONAL WASHROOM HYGIENE. MADE EASY.



Ensuring exceptional washroom hygiene to enhance your workplace.

**reckitt
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SOLUTIONS**

EXCEPTIONAL OFFICE HYGIENE. MADE EASY.



Achieving exceptional hygiene throughout all your professional spaces for a stronger business.

**reckitt
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SOLUTIONS**

EXCEPTIONAL KITCHEN HYGIENE. MADE EASY.



Supporting a healthier reputation with simplified, effective hygiene solutions.

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SOLUTIONS**



LET'S TALK

Chat to our team about how Pro Solutions can help your business more welcoming to enhance your reputation.



Email prosolutions@reckitt.com
or call our team on +44 (0) 1753 000000
www.reckitt.com/professional-solutions

