We invited **The Cheeky Panda** to share their perspective on the **Cleaning & Hygiene** category.

As part of this Knowledge Hub feature, we posed a series of questions to The Cheeky Panda who offered insight and experience from within the sector.

For further information, or to discuss any of the points raised in this feature, you can view their company directory here: The Cheeky Panda

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# Where Bamboo Products Fit Best

## Who Typically Needs Cleaning and Hygiene Solutions

Anyone looking for good-quality, sustainable, soft and strong products can benefit from the Cheeky Panda range. We're seeing growing demand across all verticals as more businesses actively seek environmentally friendly alternatives. Bamboo helps companies reduce their carbon footprint, cut plastic use, and prevent deforestation.

## Product Range

Cheeky Panda offers:

- Toilet rolls (standard, luxury, double length)
- Hand towels (Z-fold, V-fold, hand towel rolls)
- Systems solutions (dispensers, jumbo rolls, bulk pack)
- Facial tissues (flat box, cube box, balsam)
- Pocket tissues
- Antibacterial wipes
- Baby wipes
- Kitchen towels
- Straws
- Napkins
- Period products

## Customer Types

Any type of business can benefit from providing cleaning and hygiene products. As long as the organisation isn't focused purely on the lowest price and values quality and sustainability, Cheeky Panda is a strong fit — from sole traders to sports stadiums and large commercial real-estate sites.

## Different Needs Across Business Sizes and Sectors

Every business in the UK has toilets that require toilet paper, so we offer options for all environments.

- System toilet rolls help reduce cost-in-use for high-traffic facilities
- Luxury 4-ply products showcase the premium quality of bamboo for offices or hospitality

We also have a strong marketing team who can support with bespoke materials and sector-specific messaging where needed.