

## **What sectors or customer types typically need cleaning and hygiene solutions?**

Anyone that wants to use good quality, sustainable, soft and strong products should be interested in the Cheeky Panda range.

### **Cheeky Panda offers:**

- Toilet Rolls (standard, luxury, double length)
- Handtowels (Z fold, V Fold, handtowel rolls)
- Systems Solutions (dispensers, jumbo rolls, bulk pack)
- Facial Tissues (flat box, cube box, balsam)
- Pocket Tissues
- Antibacterial Wipes
- Baby Wipes
- Kitchen Towels
- Straws
- Napkins
- Period Products

We are seeing growing demand across all verticals which is amazing to be a part of. Businesses are now having to be more sustainable with many of them actively sourcing more environmentally friendly products. Bamboo can help companies reduce their carbon footprint, reduce plastic and reduce deforestation.

### **Types of customers**

Any type of business can benefit from providing cleaning & hygiene products. As long as the company is not purely focused on price and wants a good quality product that is sustainable, then a 1 man band through to sports stadiums or commercial real estate stock Cheeky Panda products.

### **How do the needs differ between small offices, large facilities, or public sector customers?**

Every business in the U.K will have toilets that need toilet paper so we have various options for all. We can offer system toilet rolls to help reduce cost in use, to luxury 4ply products now that showcase the quality of bamboo.

We are fortunate to have a great marketing team at Cheeky Panda who can help with bespoke marketing and sector specific messaging where needed.

For enquiries on the Cheeky Panda products, contact Simon Weavers, Sales Director [simon.weavers@cheekypanda.com](mailto:simon.weavers@cheekypanda.com)