We invited **Kimberly-Clark Professional** to share their perspective on the **Cleaning & Hygiene** category.

As part of this Knowledge Hub feature, we posed a series of questions to Kimberly-Clark Professional who offered insight and experience from within the sector.

For further information, or to discuss any of the points raised in this feature, you can view their company directory here: Kimberly-Clark Professional

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Why Hygiene Matters in Today's Workplace

From a Kimberly-Clark Professional™ perspective, organisations are increasingly focused on creating exceptional workplaces that are healthier, safer and more productive. Hygiene plays a central role in this, influencing employee wellbeing, customer perception and operational efficiency. KCP solutions such as Kleenex®, Scott® and WypAll® are designed to support these goals through science-led hygiene standards, controlled dispensing and consistent performance across multiple sites.

What Drives Workplace Hygiene Decisions - Reducing illness spread and absenteeism

Kleenex® and Scott® Hygiene Solutions are designed to support hand hygiene compliance and reduce cross contamination through touch free and controlled dispensing.

Improving user experience

Kleenex® branded products are associated with comfort, softness and quality — ideal for customer-facing environments that want to leave a positive impression.

Operational efficiency

High capacity Scott® dispensers reduce the frequency of refills, saving staff time and reducing disruptions.

Specialist industrial performance

WypAll® wipers offer predictable, engineered cleaning performance - unlike rags, which vary in absorbency and hygiene quality.

Meeting hygiene and compliance standards

From healthcare to food processing, KCP solutions help customers meet sector specific hygiene regulations.

Sustainability commitments

Many KCP systems include FSC-certified fibres, reduced-plastic packaging and high-yield formats that cut waste and emissions.

How KCP Solutions Support Workplace Safety

KCP systems are engineered to deliver hygiene confidence through controlled dispensing, hygienically sealed refills and consistent product performance. Kleenex® and Scott® washroom systems help reduce cross contamination, while WypAll® wipers provide reliable, hygienic alternatives to rags in industrial environments. High-capacity formats reduce maintenance time and support uninterrupted operations. Sustainability features such as FSC-certified fibres and reduced-plastic packaging help organisations meet environmental commitments while maintaining hygiene standards.

Why Hygiene Standards Are Higher Than Ever

Higher hygiene expectations are now embedded across sectors. Customers want visible hygiene measures, touch free dispensing and trusted brands like Kleenex® and Scott®. What was once a temporary shift is now long-term behaviour. Organisations are also seeking solutions that reduce waste, improve user experience and deliver measurable cost-in-use benefits - areas where KCP systems are strongly positioned.