

What regulatory or safety standards should dealers be aware of?



When selling SC Johnson Professional products, dealers should be aware of several key regulatory and safety standards to ensure compliance and customer safety.

1. Safety Data Sheets (SDS)

Every SC Johnson Professional product comes with a detailed Safety Data Sheet.

2. SHE Policy (Safety, Health & Environment)

SC Johnson adheres to a global SHE policy that includes:

- Compliance with all applicable government safety and environmental laws
- Emergency preparedness and response protocols
- Worker training and communication of SHE practices
- Continuous improvement through performance measurement

3. Product Labelling & Claims

- Products are labelled according to EU and UK regulations (e.g., CLP Regulation).
- Claims such as “antibacterial,” “virucidal,” or “eco-friendly” must be substantiated and compliant with advertising standards.

4. COSHH Compliance (UK Specific)

- Dealers must ensure customers using chemical products are aware of COSHH (Control of Substances Hazardous to Health) requirements.
- Provide access to SDS and usage instructions to help workplaces conduct proper risk assessments.

✓ Dealer Best Practices

- Include SDS with shipments or make them easily downloadable.
- Train your sales team on product safety and regulatory basics.