We invited **SC Johnson Professional** to share their perspective on the **Cleaning & Hygiene** category.

As part of this Knowledge Hub feature, we posed a series of questions to SC Johnson Professional who offered insight and experience from within the sector.

For further information, or to discuss any of the points raised in this feature, you can view their company directory here: SC Johnson Professional

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Key Sectors

SC Johnson Professional serves a wide range of sectors that require robust cleaning and hygiene solutions. Dealers should target the following customer types to maximise sales opportunities:

1. Healthcare

- Hospitals, clinics, care homes
- High demand for hand hygiene, surface disinfection, and targeted hygiene programmes
- Products like Cutan InstantFOAM, Cutan Foam or Clear Foam, Cutan Restore, and the colour coded 7-step circle dispensers are essential.





2. Education

- Schools, nurseries, universities
- Focus on safe, child-friendly hygiene products and air care
- Universities favour our Proline Wave dispenser due to its sustainability accreditations.
- Required product range includes: foam soaps (Clear foam, Azure foam), InstantFOAM Sanitiser, and Glade Clean Linen air freshener & gel, Stokoderm UV protection products



3. Hospitality

- Hotels, restaurants, leisure facilities
- Need for high-performance cleaning and pleasant air care
- Foam soaps and InstantFOAM Sanitiser with Touch Free dispensers is ideal for this sector
- Brands like Mr Muscle, Toilet Duck, and Glade are widely used



4. Manufacturing & Industrial

- Factories, warehouses, workshops, construction sites, Food Manufacturing & Pharmaceutical
- Heavy-duty hand cleaners (e.g. Swarfega, Solopol, Solopol Lime) and occupational skin care (Protect and restore creams)
- UV protection is massively important for outdoor workers – the employer should provide this



5. Commercial Offices

- Corporate buildings, co-working spaces
- Emphasis on surface hygiene, hand sanitisation, and sustainability
- Products like Azure Foam, Clear Foam, Proline WAVE dispenser, Touch Free dispensers & Surface Disinfectants is the ideal range



6. Facilities Management & Janitorial Services

- Contract cleaners, building maintenance teams
- Need comprehensive solutions across all hygiene categories – foam soaps, InstantFOAM sanitisers, Proline WAVE dispenser, Quickview transparent dispensers



These sectors value SC Johnson Professional for its combination of efficacy, sustainability, and trusted brands.