

EXCEPTIONAL HYGIENE. MADE EASY.



Because the foundation of a successful
business is a strong reputation.


reckitt
PRO
SOLUTIONS



CONTENTS

Helping you make hygiene easy and efficient	3
Key hygiene challenges you face	4
Hygiene truths	5
Highest hygiene standards delivered easily	6
Solving challenges – three core principles	7
Trusted diverse portfolio	8
Hygiene hotspots solutions	10
Success stories in action – WeWork & Hilton	14
Our path to sustainability	16
Exceptional guides to explore	19
Let's talk	20



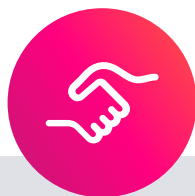
EXCEPTIONAL PROFESSIONAL HYGIENE MADE EASY

We understand that a reputation inspires confidence in business and that your customers and staff increasingly demand outstanding experiences. Here at Reckitt, we focus on helping you to maintain exceptional hygiene through our Pro Solutions with a range of powerful and rigorously tested products. All are easy to use, manage and stock, saving you vital time, effort and resources, so you can focus on making your business more successful.



KEY HYGIENE CHALLENGES YOU FACE

Whatever challenges your business faces – from retaining your workforce and managing costs to keeping staff and customers satisfied – our Pro Solutions ensure you'll never compromise on hygiene standards and help transform your business performance.



CUSTOMER SATISFACTION

Meeting client challenges

- Achieving hygiene standards compliance for a better workplace.
- Improving your facility's image for a more positive impression.
- Making cleaning efforts "visible" to boost confidence in hygiene.
- Addressing the increasing demand for sustainable solutions.



WORKFORCE

High staff turnover

- Reducing recruitment costs associated with hiring new staff.

Training new staff

- Managing increased training costs from frequent staff turnover.

Improve productivity and efficiency

- Addressing time and efficiency pressures on staff.
- Ensuring the job is easy to perform.
- Mitigating any risks related to the job.



MANAGING COSTS

Operational complexity

- Controlling labour-related costs.

Using less but achieving more

- Streamlining processes to reduce unnecessary steps and costs.
- Achieving the same level of service with fewer products.
- Simplifying inventory management to reduce operational complexities.



HYGIENE UNDER THE MICROSCOPE

Our mission to make exceptional hygiene easy for businesses is gleaned from data-driven insights. Read some of our findings below to see why it's so vital for companies to maintain superior hygiene standards easily.



Customers want sustainable cleaning

78% of cleaning businesses predict sustainability as a top customer priority in 2023. According to Robert Scott, nearly eight out of ten cleaning businesses foresee a rising demand for sustainable practices from their customers in the coming year.¹



Dirty dishes deter repeat customers

Unhygienic restaurants deter 86% of diners. 86% of diners surveyed said that unclean dishware was a reason for not returning to a restaurant.²



Cleaning can be most of your costs

Cleaning can comprise up to 129% of your facility maintenance costs. Industry facility maintenance costs data reveals that cleaning expenses can range from 52% to 129% of the overall expenditure.³



Janitor turnover rates are high

Average industry turnover rates range between 75% and 375% annually. Employee turnover within the janitorial sector averages an incredibly high rate of between 75% to 375% each year.⁴



Clean environments drive productivity

A cleaner workspace correlates with an enhanced performance. According to one study, 90% of workers report increased productivity in a clean work environment.⁵

¹Data from Robert Scott, 2023 ²2010 Cintas Corporation survey conducted by Harris Interactive
³BCIS, BRCOL 2021 ⁴Swept Technologies, Inc ⁵Survey by Swift Office Cleaning Services, 2015



HIGHEST HYGIENE STANDARDS DELIVERED EASILY

With decades of experience; we know running a thriving professional business can be complicated. Juggling everything isn't easy. Thankfully, our Pro Solutions with fully proven and scientifically tested products are designed to help you achieve exceptional hygiene in more spaces, with less effort.



30m

Presence in 60+ countries,
with 30 million products
sold daily.



2bn

We aim to engage 2 billion
people in our partnerships,
programmes and campaigns.



By 2030

We will reach half the world
with brands that help people
live cleaner healthier lives.



SOLVING CHALLENGES

THREE CORE PRINCIPLES

Our Pro Solutions come with a range of exceptional products designed and tested to meet three core principles. Namely: effective solutions and efficient operations, delivered responsibly. This focused commitment empowers you to easily meet the demands of the challenges your business may face.



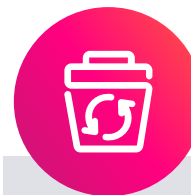
EFFECTIVE SOLUTIONS

- Exceptional performance.
- Data-supported effectiveness.
- Hygiene measures with direct benefits.
- Cleaner and more hygienic spaces.
- Better customer experiences.
- Reduction in the spread of viruses and bacteria.



EFFICIENT OPERATIONS

- Portfolio of trusted brands.
- Easy and intuitive to use.
- Minimal training required to use.*
- Simplifies cleaning routines.
- Improved cleaning staff productivity.
- Saving of both time and money.
- Inventory management made easier.



DELIVERED RESPONSIBLY

- Demonstrating care for cleaning staff's well-being.
- Reduced chemical footprint.
- More sustainable packaging.
- Reduced waste and emissions.

THE POWER OF OUR PROFESSIONAL PORTFOLIO EFFORTLESSLY DELIVERED

Trusted by millions of people all over the world, our effective solutions deliver superior results, enabling you to improve hygiene efficiency across all business spaces. Peace of mind comes as standard.



**PROVEN PROTECTION
FOR PRODUCTIVE BUSINESSES**



**EASIER DISHWASHING,
EFFECTIVE SHINE**



KILLS 99.9%

of viruses and bacteria with
Dettol Surface products.

- Proven to kill E. coli, Salmonella, Listeria, MRSA and the flu virus.*
- Suitable for use on hard and soft surfaces.**



6

of the most common toilet stains are
easily removed with Harpic.***

- Kills 99.9% of bacteria to freshen your toilet.****
- Harpic Power Plus Original is 10x more effective at removing limescale.****



**EASIER DISHWASHING,
EFFECTIVE SHINE**



**MAKES PROFESSIONAL
SPACES FRESH AND
WELCOMING**

Quantum
PROFESSIONAL



5

**Effective on 5 common
Professional Kitchen stains.***

70

days of freshness.**

- Effective performance even on short cycles.
- Suitable for use across the most common types of cookware, dishware and glassware.

- Controls odours and keeps your business environment smelling clean and fresh.
- No wet spray so you can enjoy more fragrance in the air and less on the floor.

*Common stains including but not limited to lipstick, milk, tea, coffee and egg yolk

**Based on lowest setting



EXCEPTIONAL SOLUTIONS ENHANCED SPACES

Whatever kind of business you have, and whether it's communal spaces, washrooms, or kitchens, our solutions help you deliver exceptional hygiene easily and efficiently.

COMMUNAL SPACES

With so many high-touch surfaces collecting dirt, shared spaces pose unique cleaning challenges. But effective cleaning with superior hygiene products ensures these areas don't become a breeding ground for bacteria. And help your business maintain a clean and hygienic environment without the endless grind.



1. Carpets & Armchairs



Apply **Vanish Carpet Care** on carpeted areas to remove stubborn stains and odours, leaving carpets clean and fragrant. **Carpet Care & Vacuum Foam** removes three times more dirt vs vacuuming alone.

2. Vertical & Irregular Surfaces



Use **Dettol Anti-Bacterial Wipes** for quick and effective cleaning on vertical and irregular surfaces. No need to spray first – just wipe and achieve quick, fast and effective cleaning. Can be used on coffee machines, POS machines etc.

3. Windows & Glass



Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak-free shine on all windows, mirrors and glasses.

4. Hard Surfaces



Apply **Dettol Multi-Purpose Cleaner** to effectively eliminate 99.9% of viruses and bacteria on hard surfaces such as desks and tables.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard surfaces. This concentrate can be used for 333 triggers, which is a significant reduction from single-use plastic, thereby making it more sustainable.

5. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard floors. It kills 99.9% of bacteria yeast along with hardest-to-kill non-enveloped viruses. It makes up to 83, 5 litre buckets.**

*Rheinbaben 2000. **1.2% concentration for cleaning stains.

WASHROOMS

It's easy for toilets to accumulate unsightly stains and be a source of washroom odours. Yet this problem is easily solved. Pro Solutions make thorough cleaning easier to ensure a more pleasant experience for all customers and staff.



1. Toilet Bowls



Use **Harpic Power Plus Toilet Bowl Cleaner** for removal of the six most common toilet stains: limescale, soil, urine, rust, dirt and vomit. With its powerful formula Harpic is 10 times more effective than bleach on limescale and stain removal.

2. Toilet Bowls, Cubicles & Urinals



Use **Dettol Power & Pure Bathroom Cleaner** to kill 99.9% of viruses and bacteria on basins and taps**, giving your washroom a sparkling clean and a refreshing fragrance.



Use **Dettol Big & Strong Bathroom Wipes** to help you tackle various dirt, spills and stains for a more hygienic environment in Washrooms. No need to spray first – just wipe and achieve quick, fast and effective cleaning.

3. Odour Control



Use **Air Wick Freshmatic** in washrooms for 70 days of fragrance and freshness with the convenience of refills. It acts in seconds, neutralises odours, resulting in a pleasant environment.

4. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol Washroom Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard floors and surfaces. It provides 3 in 1 action: removes soap scum, deodorises and disinfects. It makes up to 83, 5 litre buckets.***

5. Mirrors



Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak-free shine on all windows, mirrors and glasses.

6. Hand Washing



Provide **Dettol Pro Cleanse Liquid Handwash** to enable clean and hygienic hands for employees and customers with its unique dermatologically tested antibacterial formula.

7. Sinks & Taps



Use **Cillit Bang Limescale Remover Professional** to effectively remove limescale, soap, scum, rust or dirt in seconds. **Cillit Bang Bleach & Hygiene Spray** is 10 times better than bleach alone.

KITCHENS

Kitchens can accumulate viruses and bacteria, grease, and stains, particularly on surfaces that come into contact with food, posing cleaning challenges for staff.

Where dishwashers are in use, it's also a challenge to maintain spotless, sparkling and streak-free dishware. Our exceptional products help ensure all customers and staff can drink and dine with total confidence.



1. Windows & Mirrors



Employ **Windolene Trigger 4 Action Spray** with its easy-to-use formula which delivers a streak-free shine on all windows, mirrors and glasses.

2. Soft Surfaces & Dustbins



Apply **Dettol Disinfectant Spray** to efficiently and effectively kill 99.9% of viruses and bacteria on soft surfaces like sofas, cushions, chairs, armchairs etc.

2. Hand Washing



Equip your office kitchens with **Dettol Pro Cleanse Liquid Handwash** to enable clean and hygienic hands for employees and customers with its unique dermatologically tested antibacterial formula.

4. Dishwashers



Use **Finish Range** to effectively remove most common office dishware stains, such as dried-on food, tea, coffee and lipstick stains.

5. Appliances



Use **Scale Away Appliance Descaler** in kettles and coffee machines to prevent limescale build up and prolong the lifespan of kitchen appliances. It delivers 100% limescale removal.

6. Vertical & Irregular Surfaces



Use **Dettol Anti-Bacterial Wipes** for quick and effective cleaning on vertical and irregular surfaces. No need to spray first – just wipe and achieve quick, fast and effective cleaning.

7. Hard Surfaces



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** or **Dettol Multi-Purpose Cleaner** to effectively eliminate 99.9% of viruses and bacteria on hard surfaces such as tables, desks, counters etc.

8. Hard Floors



Use **Dettol Antibacterial Multi-Action Cleaner** to combat constant foot traffic on hard floors and maintain a clean, hygienic environment for your employees and customers. Its powerful formula is tough on dirt, soap scum and grime.



Use **Dettol All Purpose Cleaner Disinfectant Concentrate** to achieve one-step and hospital grade cleaning and disinfection for hard floors. It kills 99.9% of bacteria yeast along with hardest-to-kill non-enveloped viruses. It makes up to 83, 5 litre buckets.**

*Food contact surfaces should be rinsed after usage. **1.2% concentration for cleaning stains.

HOW DETTOL HELPED MAKE WEWORK'S SPACES HYGIENICALLY CLEAN

Problem

After the Covid-19 pandemic, WeWork needed to regain worker trust and confidence across their spaces, so collaborated with Dettol for a viable solution.

Solution

- Dettol provided sanitation solutions to 60+ WeWork UK locations.
- Hand sanitisers and antibacterial wipes were distributed across WeWork spaces.
- WeWork partnered with Dettol to enhance shared spaces, increase cleaning frequency and optimize HVAC systems, improving overall office air quality.



HOW WE HELPED HILTON ACHIEVE EXCEPTIONAL HYGIENE AND GUEST CONFIDENCE

Problem

Post-Covid, the hospitality industry faced the challenge of enhancing exceptional hygiene while improving guest experiences. Hilton partnered with Reckitt to find the right solution.

Solution

- Hilton CleanStay was launched – an initiative combining advanced hygiene protocols, disinfection techniques and staff training.
- Features like the Hilton CleanStay Room Seal, focused disinfection and contactless check-in boosted guest safety and satisfaction.
- CleanStay gained global industry recognition as a symbol of guest reassurance in the hospital sector.



"Hilton CleanStay builds on the best practices and protocols we've developed over the last several months, allowing our guests to rest easy with us and focus on enjoying the unforgettable experiences we have to offer – while protecting our Team Members who are on the front lines of hospitality."

Christopher J. Nassetta,
Hilton President and CEO



69%

Of those aware of the CleanStay program, 69% claimed it made them more likely to stay at a Hilton in the next six months.



Nº 1

Hilton's cleanliness was rated #1 amongst hotel groups including Marriott group.*

OUR JOURNEY TO SUSTAINABILITY

At Reckitt Pro Solutions, we are committed to providing trusted solutions, delivered responsibly. By focusing on the future with brands that have clear objectives, we ensure the future remains brighter as well as actively spark positive change through our sustainability goals and partnerships.



PURPOSE-LED BRANDS

Our commitment to a more sustainable future is channelled through our purpose-driven brands. We are helping to spark positive and lasting change through our ongoing strategic partnerships.

50%

of net revenue from more sustainable products by 2030.

50%

reduction in our product carbon footprint by 2030 and water footprint by 2040.

65%

reduction in chemical footprint by 2030.

50%

reduction of virgin plastic in our packaging by 2030.



CLEANER PLANET

As global social and environmental pressures intensify, so too does the intensity of our commitment. By 2030, we are working to reach half the population with products that contribute to a cleaner world.

2040

Carbon neutral by 2040.

2030

Water positive in water stressed sites by 2030.

65%

reduction in greenhouse gas emissions in our operations by 2030.

100%

renewable electricity by 2030.



FAIRER SOCIETY

Alongside our environmental goals, we're equally committed to a fairer society. We believe in the power of partnerships, aiming to engage 2 billion people by 2030 through our collaborations and initiatives.

CULTURE

An inclusive culture, where everybody is treated fairly and equally.

DIVERSITY

Our teams represent the diverse places where we work and the people we serve.

50/50

gender balanced management at all levels by 2030.



SOME OF OUR SUSTAINABILITY ACHIEVEMENTS

Exceptional partnerships



Harpic has been in partnership with water.org since 2018, impacting over 150,000 people in India by helping them secure their own sanitation and water solutions.



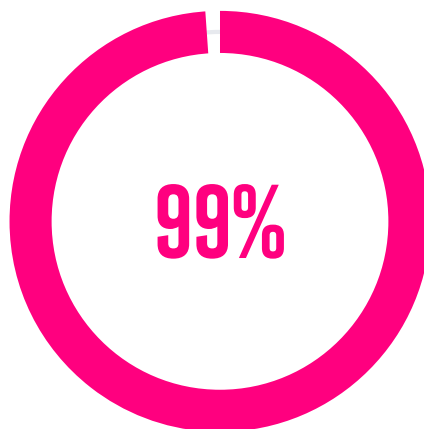
Finish reached over 350 million people with its message on water scarcity through the #savewater campaign.



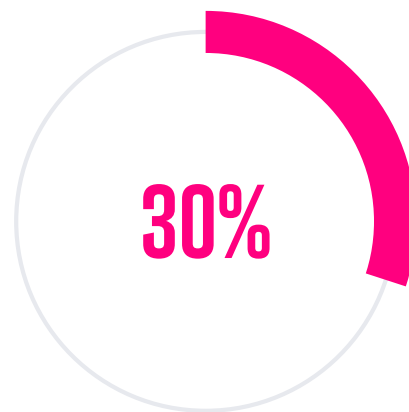
Air Wick and WWF have partnered to rejuvenate UK wildflower habitats. Air Wick's mission is to reconnect people with nature, and WWF aims to protect and restore it.



THE IMPACT WE'VE MADE



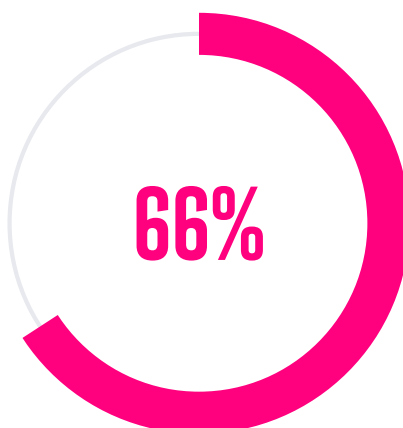
Recycled paper and board
99% of our paper and board is from certified or recycled sources.



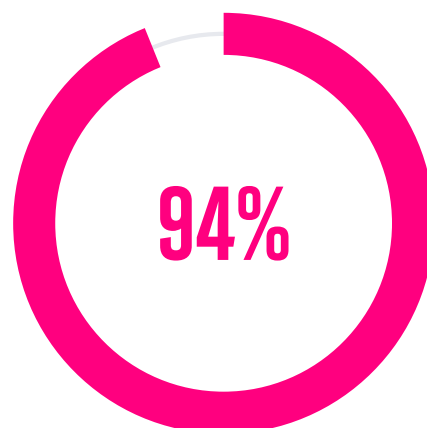
more sustainable portfolio
30% of our portfolio is already more sustainable.



people engaged
through partnerships,
programmes and campaigns.



reduction in emissions
66 reduction in greenhouse gas
emissions vs 2015.



zero waste to landfill
94% of our factories in 2022 sent
zero waste to landfill.



EXCEPTIONAL GUIDES TO EXPLORE

Depending on your industry and needs, you may wish to explore our other Reckitt Pro Solutions cleaning and hygiene guides.

**EXCEPTIONAL
WASHROOM
HYGIENE.
MADE EASY.**

Ensuring exceptional washroom hygiene to enhance your workplace.

**reckitt
PRO
SOLUTIONS**

**EXCEPTIONAL
HOSPITALITY
HYGIENE.
MADE EASY.**

Ensuring exceptional hygiene for a stronger reputation in hospitality.

**reckitt
PRO
SOLUTIONS**

**EXCEPTIONAL
HYGIENE IN
EDUCATION.
MADE EASY.**

Achieving a healthier reputation and enhanced learning environments with simplified, effective hygiene solutions.

**reckitt
PRO
SOLUTIONS**

**EXCEPTIONAL
OFFICE
HYGIENE.
MADE EASY.**

Achieving exceptional hygiene throughout all your professional spaces for a stronger business.

**reckitt
PRO
SOLUTIONS**

**EXCEPTIONAL
KITCHEN
HYGIENE.
MADE EASY.**

Supporting a healthier reputation with simplified, effective hygiene solutions.

**reckitt
PRO
SOLUTIONS**



LET'S TALK

Chat to our team about how Pro Solutions can help your business enhance its reputation easily and empower performance.



Email prosolutions@reckitt.com
or call our team on +44 (0) 1753 000000
www.reckitt.com/professional-solutions

