

We invited **SC Johnson Professional** to share their perspective on the **Cleaning & Hygiene** category.

As part of this Knowledge Hub feature, we posed a series of questions to SC Johnson Professional who offered insight and experience from within the sector.

For further information, or to discuss any of the points raised in this feature, you can view their company directory here: [SC Johnson Professional](#)

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## Recommending Products

When recommending SC Johnson Professional products in the cleaning and hygiene category, dealers should consider several key factors to ensure they align with customer needs and industry standards:

### Product Range & Suitability

- **Comprehensive Offerings:** SC Johnson Professional provides hand hygiene solutions, surface disinfectants, cleaning chemicals, and air care systems.
- **Industry-Specific Solutions:** Products are tailored for sectors like healthcare, hospitality, education, and manufacturing.
- **Specialist Brands:** Includes trusted names like Swarfega® for industrial hand care and Deb Skincare ® for occupational skin care.

### Sustainability & Innovation

- **Eco-Friendly Initiatives:** Many products and dispensers are designed with sustainability in mind, such as our FOAM soaps and the Proline WAVE dispenser made from recovered coastal plastic.
- **Corporate Responsibility:** The brand has received accolades like the EcoVadis Gold Medal for sustainability at its UK site.
- **UK manufacturer.**

### Safety & Compliance

- **Targeted Hygiene Programmes:** SC Johnson Professional offers educational resources and product bundles to help facilities implement effective hygiene protocols.

### Dealer Considerations

- **Brand Trust:** Known for quality and reliability, SC Johnson is a respected name in both consumer and professional markets.
- **Customer Support:** Dealers can leverage SC Johnson's training materials and marketing campaigns to support client education and product adoption.